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The Art of the Visit: Being the Perfect Host, Becoming the Perfect Guest by Kathy Bertone

## NEW ETIQUETTE BOOK OFFERS TIPS FOR PLANNING AND ENJOYING THE PERFECT VISIT FROM BOTH THE HOST AND GUEST POINT OF VIEW

-- Take the stress out of visits with the ones you love and want to enjoy precious time with: your family and friends

Your in-laws are staying with you while in town during the holidays. You rented a vacation home for a week with another family. You're hosting your college roommate for a long-weekend in your cramped, one-bedroom apartment. While you're happy to open your home to close friends and relatives, the stress of hosting sometimes gets in the way of enjoying the visit itself. Even harder, how do you navigate awkward situations when sharing your space?

In her new book, *The Art of the Visit: Being the Perfect Host, Becoming the Perfect Guest* (Running Press), Kathy Bertone equips readers with all the essential tips they'll need to be the perfect host and think in the mindset of their guests. Filled with thoughtful suggestions and good-mannered reminders, this beautiful book begs to adorn the nightstand in every guest bedroom.

"Properly welcoming your guests is much more than just having a lovely space," Bertone says. "It's how you interact with your friends and family and how you make them feel that makes a lasting impression. *The Art of the Visit* takes the stress out of hosting and equips readers with the essentials they need to plan a successful visit."

And planning has almost everything to do with it! In *The Art of the Visit*, Bertone tends to every little detail so you don't have to worry about missing a thing. She provides tips on staging the guest bedroom, preplanning events and activities, airport etiquette, hosting everyone from young children to senior travelers, and even how to smile through the frustrating guest scenarios. On the other hand, Bertone serves up tips on how to

become the perfect guest by letting your needs be known before the visit, knowing what essential items to pack, understanding boundaries, and leaving a lasting impression.

No matter which living situation you're planning to hold a visit in, be it a studio apartment, single-family home with three children *and* a pet, or vacation home in the mountains, *The Art of the Visit* is the complete etiquette guide with advice to make you the 'host with the most' and the 'greatest of guests!'

In addition to encouraging you to start sending out invitations for summer visits, the informative and witty *The Art of the Visit* explores:

- The Absent Host tips to stage and stock your vacation home to make guests feel comfortable when you're not there
- How to confront bad guest or host behavior without compromising the rest of the visit
- Tips to help your child be on his best behavior when visiting someone's home
- The proper etiquette of using the home of a friend or family member
- How to comfortably, and stylishly, host several guests even in a small apartment!
- The 12 essential qualities of the perfect host from becoming a master communicator to keeping your cool under pressure
- Tips to cater to those you're not used to hosting like children, young adults, and senior citizens even pets!
- How to gently handle the issue of your guest overstaying her welcome

"Being a great host and a great guest is about having the ability to combine empathy, style, and confidence," Bertone adds. "Knowing when to put your guests or your own needs first and knowing when and how to do it is key to ensuring a stress-free and fabulous visit."

Kathy Bertone is the co-founder and former managing partner of a merger and acquisition firm located outside Washington, DC. For years, she and her husband have enjoyed entertaining friends and family in their three homes. She currently lives in Naples, FL where she writes her second title and continues to perfect her hosting expertise.

For more information about the author and *The Art of the Visit*, visit <a href="http://www.theartofthevisit.com/">http://www.theartofthevisit.com/</a>. The Art of the Visit is available on <a href="https://www.theartofthevisit.com/">Amazon.com</a>, <a href="https://www.theartofthevisit.com/">BarnesandNoble.com</a> and in major bookstores.

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